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ARIZONA

GOLD LIST 2021



| INDUSTRY INSIDER |

OWNBY DESIGN

“For decades, Ownby Design has been synonymous with comfortable and livable, modern interiors.”

Designer Claire Ownby attributes two things to her company's success: a little good fortune and a lot of fortitude. Ownby opened her namesake interior design firm, Ownby Design, in 1999, with her design degree in hand and a booming economy behind her. This, combined with many dedicated hours, allowed her to not only survive, but to grow during the 2008 downturn and beyond. “We parlayed this dedication into development over the past decade, which has led us to being one of the premier design firms in the valley,” she says. While some designers prefer free rein in the process, Ownby graciously invites clients in, capturing their visions early on by way of imagery boards to ensure everyone is on the same page. “If this step is done thoroughly, we can allow our creative process to open up new and interesting avenues throughout the project,” she says. In addition to the clients' desires, Ownby looks to inspirations from travel and nature to further inform her approach—whether



INTERIOR DESIGNERS

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the textures and colors of a garden, or scenery from a local trip to Lake Powell or exotic destination, like Asia. Ownby Design will continue to deliver one-of-a-kind, high-end homes across the Southwest, but is branching out with an exclusive line of home elements created for the release of Ownby Home in 2021.

ASK THE EXPERT

What is the first project that put your company on the map?

The year I opened Ownby Design, I was awarded a large project in Desert Mountain, which led to many referrals and allowed me to find my design wings.

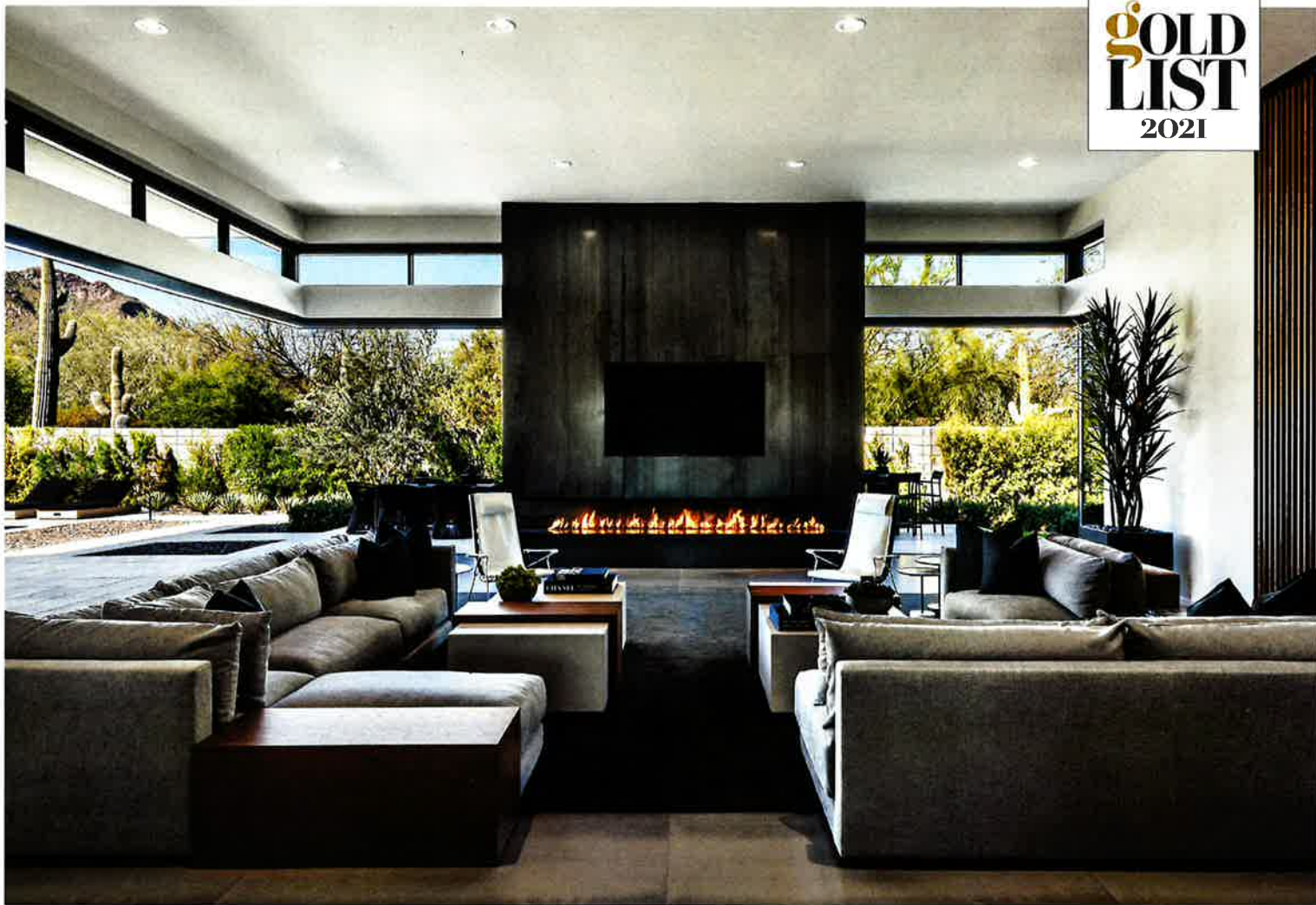
Can you elaborate a bit on the kinds of communities you work in?

We have been incredibly fortunate to have been recently awarded several large communities to collaborate on: Cameldale Estates; Azure by Shea Homes; Cullum Homes' The Village at Seven Desert Mountain; and The Ritz-Carlton Estate Homes.

What type of project or location would you love to take on or work in?

I have a personal love for Mexico and South America. The food, beaches and culture really speak to me. I would love to collaborate on a community in Costa Rica or Cancún.





Top: Set at the base of Camelback Mountain, this full renovation transformed a cold industrial space into a warm, refined haven. **Right:** A striking island, jaw-dropping lighting and concealed appliances define this stunning kitchen. **Opposite, left:** This sophisticated gathering space is the heart of the home, finished with organic elements to balance the space. **Opposite, right:** "We derived the contour of this design from the rugged elements, providing a soft feminine interior to balance the masculine architecture," Ownby says.

Top: Photography by Mark Boisclair **Right & Opposite, left:** Photography by Dino Tonn **Opposite, right:** Photography by Jeff Zaruba



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